

**WEST MIDLANDS REGIONAL ASSEMBLY**

**Assembly Board of Directors - 8<sup>th</sup> June 2007**

**Regional Partnership Centre – Statement of Values**

**Report of the Chief Executive**

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**1. Purpose**

1.1 To secure endorsement for a Statement of Values for the Regional Partnership Centre – West Midlands Regional Assembly, West Midlands Local Government Association, Centre of Excellence and West Midlands In Europe.

**2. Recommendation**

2.1 To approve a Statement of Values for the Regional Partnership Centre – West Midlands Regional Assembly, West Midlands Local Government Association, Centre of Excellence and West Midlands in Europe attached as appendix 1.

**3. Background**

3.1 Values – these are the ideals that a group of people or organisation embrace. They can be positive or negative. These values are implicit in the personality or culture of an organisation. Values are often emotive – they represent the driving force behind people.

3.2 All organisations and businesses have values, either tacit or articulated. Currently the Regional Partnership Centre – West Midlands Regional Assembly, West Midlands Local Government Association, Centre of Excellence and West Midlands In Europe, operate with a tacit set of values partly drawn from our legal structures, our Dignity at Work and Equalities Policies, our approach to partnership working and the 'can do' culture created by elected members and staff.

3.3 The attached draft statement of values seeks to articulate our values as a Regional Partnership Centre. It has been developed by the Regional Partnership Centre's Strategic Management Team in consultation with the Secretariat Change Reference Advisory Group. Subject to Members' support the intention is to adopt this statement as a very clear commitment to a set of ideals and standard of behaviour by staff, elected members and partners.

**Rose Poulter**  
**Director – Policy**

## **Appendix 1**

### **Regional Partnerships Centre - Values ..... West Midlands Regional Assembly, Local Government Association, Centre of Excellence and West Midlands In Europe**

Values – these are the ideals that a group of people or organisation embrace. They can be positive or negative. These values are implicit in the personality or culture of an organisation. Values are often emotive – they represent the driving force behind people.

**Accountability** – we are accountable for our actions to local government, our partners, stakeholders and funders. We are prepared to submit ourselves to scrutiny that provides measurable and meaningful outcomes and adds value.

**Ambition** – we are a 'can do' organisation that will be judged on innovation, fairness, relevance, efficiency and effectiveness.

**Excellence & Quality** – we are committed to the pursuit of excellence in all aspects of our work. We take pride in delivering quality services and value for money.

**Equity** – we will not accept prejudice and intolerance in the shaping of our policy, our conduct or in our communications and relationships with individuals and organisations. We will ensure that our policies, practices and core business activities do not discriminate unfairly or lead to other forms of unfair treatment.

**Inclusiveness** – we will encourage and foster a diversity of perspectives and the building of trust and consensus through our partnership work.

**Integrity** – we are committed to integrity, transparency, honesty and consistently high standards in all our dealings, both internally and externally.

**Dignity** – we are fully committed to promoting a good and harmonious working environment where employees, service users and customers are treated with respect and dignity.

**Learning** – we are a learning organisation, we learn from excellence and mistakes and move on. We do not promote a blame culture.

**Environment**- we seek to minimise environmental impact as far as possible in our activities.

**Respect** – we will respect the views of others. We will always work to be collaborative and constructive with others, whether individuals or organisations and to value the contributions made.