

## **Agenda Item No. 8**

### **WEST MIDLANDS REGIONAL ASSEMBLY Assembly Meeting – 17 January 2007**

#### **Regional Health and Wellbeing Strategy (Consultation draft)**

#### **Report of the Regional Health Partnership**

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##### **1. Purpose of Report**

- 1.1 To consider and endorse the consultation draft of the West Midlands Regional Health and Wellbeing Strategy giving particular consideration to the priorities as highlighted in the draft strategy; how they may link to partner organisations; and the commitment and willingness of organisations to deliver the priorities.

##### **2. Recommendation**

- 2.1 To consider and endorse the consultation draft document having discussed the questions as outlined above.

##### **3. Background**

- 3.1 The Health and Wellbeing Strategy has been developed by a small working party consisting of representatives from Department of Health West Midlands, NHS West Midlands (The Strategic Health Authority), Learning and Skills Council, Equality and Diversity Partnership, Planning Partnership, Advantage West Midlands, Valuing Age and Experience, Primary Care Trust, Local Authority, Arts Council, Sport England and The Care Services Improvement Partnership.
- 3.2 The reason for the development of this first West Midlands Regional Health and Wellbeing Strategy is to look at the broader issues, which affect people's health and wellbeing, such as access to transport, good housing and economic issues. This strategy recognises that improving the regions health will require action on social, economic and environmental levels. This is a strategic plan, which will drive and influence delivery of health improvements across the West Midlands by linking with other regional strategies, such as the Regional Economic Strategy and Regional Spatial Strategy and supporting a more holistic approach to health.
- 3.3 Although this is not a strategy about NHS service delivery, it aims to influence, complement and support NHS West Midlands (the Strategic Health Authority) delivery plan. This strategy adds value to the work of NHS West Midlands and the Department of Health in the West Midlands by drawing in a wider range of partners such as the Learning and Skills Council, Voluntary and Community Sector, Local Authorities, professionals and associated partners. This inclusive approach will assist in ensuring other regional strategies consider and take into account the health implications of their strategies.

- 3.4 The vision for this strategy is  
**'To maintain, enhance, improve and protect the health and well-being of people in the Region and to reduce health inequalities by 2020 within environmental limits, so not to compromise healthy life for future generations'**

#### **4. Consultation**

- 4.1 The formal consultation period will run from **February 2007 – May 2007** with the final strategy to be published in July 2007. These timescales knit in with Strategic Health Authority producing their delivery strategy and will allow for the two strategies to be effectively interlinked.
- 4.2 As part of the consultation process we are asking individuals, organisations and partnerships to consider the following broad areas:
- Do you agree with the priorities highlighted in the strategy and are there any other priorities which should be considered?
  - Do the priorities link with your organisational and partnership priorities?
  - What can your organisation or partnership do to help deliver the priorities?
  - What level of commitment is your organisation willing to make to deliver the priorities?

#### **5. Consultation process**

- 5.1 A consultation document will be posted on the Regional Assembly website and a letter sent to key organisations to invite comments. This will rely on the key organisations forwarding on communication to relevant partners and networks.
- 5.2 A single event is planned for April inviting members of the Regional Partnerships, members of the Regional Health Partnership, Local Strategic Partnership Leads, Local Authority Chief Executives, PCT Chief Executives, Chambers of Commerce and members of the Voluntary and Community sector. This event would involve presentations and facilitated group work to rank the priorities.
- 5.3 An event is planned in March for Local Authority scrutiny members to exchange their views on the Health and Wellbeing Strategy and the forthcoming Strategic Health Authority strategy. This event is being planned in conjunction with the Local Authority scrutiny leads, who are applying for separate funding to host this event.
- 5.4 A presentation will be arranged for the Directors of Public Health Group and the Local Authority Chief Executive Network during February and March.

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