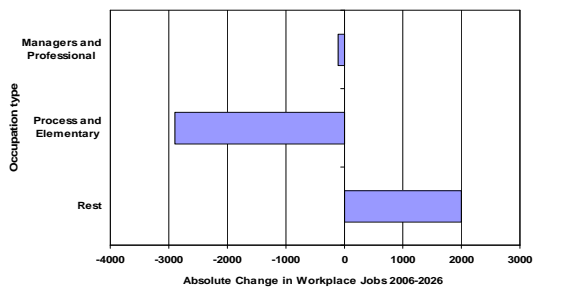


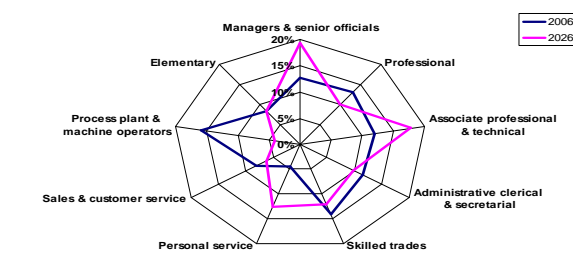
5. Changes in the Occupational Structure of Jobs

- The occupational make-up of Redditch shows a different pattern to most other parts of the region through to 2026, in that a slight reduction of around 100 workplace jobs in managerial and professional occupations is projected.
- Process and elementary occupations are where relatively heavy job shedding is projected, with around 2,900 fewer jobs in 2026 than in 2006.
- All other occupations together are expected to grow by 2,000 jobs over the twenty year period.



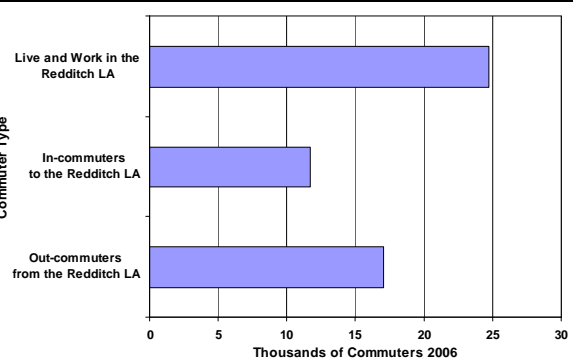
6. Residents' Changes in Occupations

- The occupational make-up of Redditch's residents will become more high-level through to 2026, with an increased proportion of managers and associate professional & technical occupations, although a reduction of jobs in professional occupations is projected. A substantial increase in employment in personal services is projected.
- A significant decline is projected in process plant operative occupations, together with a smaller reduction in the number of administrative and clerical jobs.



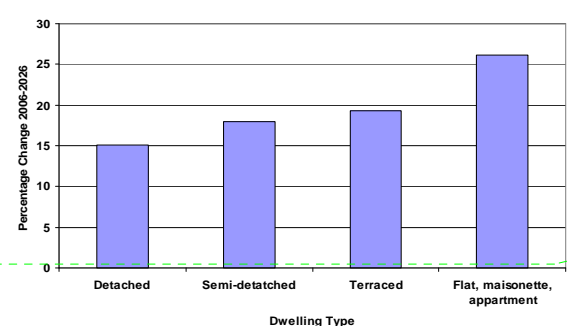
7. Travel-to-Work Patterns

- According to 2006 travel-to-work patterns, just under 25,000 people that live in Redditch also work there, with a further 17,000 out-commuting for work.
- Of the 17,000 that commute out, almost 5,000 travel to Birmingham, 3,500 to Stratford-upon-Avon and 2,500 to Bromsgrove.
- Few residents of Redditch travel outside the West Midlands region for work, less than 1,000 in total.
- Almost 12,000 people in-commute to Redditch each day with the majority coming from Birmingham, Bromsgrove, and Wychavon.



8. Changes in the demand for types of Dwellings

- Using patterns from the 2001 Census, we can estimate how demand changes for types of dwelling and tenure will change.
- An increase in demand is projected for all types of dwellings in Redditch between 2006 and 2026, with the biggest percentage increase in demand being for flats followed by terraced, semi-detached and detached properties.
- However, in absolute terms, **flatted** accommodation has a very small share of the housing market compared with the other types, and therefore represents a much smaller absolute increase.



Comment [B1]: Is this a word?

9. Changes in Tenure

- Through to 2026, the number of dwellings in home ownership is projected to increase by the largest proportion, followed by social rented and private rented properties.
- These figures reflect the degree of housing need within Redditch, with almost 25% of future requirements being for social housing.
- With the reduction in available social housing, plus the impact of the Credit Crunch and recession on affordability and home ownership, it is likely that a proportion of the projected homes will need to be supported through intermediate housing solutions.

