

NHS AS CORPORATE CITIZEN WORKPLAN

(September 05)

Key Activity	Major Action	Lead	Supporting Partners	Timescales	Milestones/Outputs
AWM to appoint consultants to scope capacity of NHS Trusts in the region to procure corporately.	All of the NHS Trusts across the region to be visited to evaluate where they are with regeneration and linking with skills, procure ment and the Capital agendas	Catherine Smith AWM	Trusts, SHAs	October 2005	Final study report available
Medical Technologies cluster (devices and technology to support devices) to be mapped out across the region	Medical cluster study commissioned	Catherine Smith AWM	RHP	October 2005	Final report available
Encourage NHS Trusts to collaborate in partnerships where possible, to promote corporate	Identify relevant funding streams where corporate procurement possible to include LIFT;	Janet Cairns University Hospitals Coventry	RHP Officer Group, WMPHG, Trusts, SHAs	ongoing	Work mainstreamed – NHS Trusts have local procurement policy, which is

<p>procurement (for example University Hospitals, Coventry & Warwickshire NHS Trust and Shropshire and Staffordshire Collaborative Procurement Hub)</p>	<p>capital build (eg PFI schemes).</p> <p>Where possible, establish procurement policy working with local suppliers to help them into the supply chain</p>	<p>and Warwickshire</p> <p>Shropshire and Staffordshire SHA</p> <p>David Taylor</p>			<p>regularly monitored.</p>
	<p>Work with the food and farming team of DEFRA on "Guidance for Integrating Sustainable Development Criteria" into catering services contracts for Public Sector Procurement. (4.63)</p>	<p>David Elliot</p>	<p>DEFRA;AWM; NHS Trusts</p>	<p>Review when AWM report available in October 2005</p>	<p>Guidance published</p>
	<p>Links in to Conference on NHS as a Corporate Citizen (below)</p>	<p>Dr John Kemm Department of Health</p>	<p>David Taylor (UHB) Jenny Lee Spencer Zena Lynch (WMRA)</p>	<p>Oct/Nov 2005</p>	<p>Conference launched</p>

Explore opportunities to influence NHS HR policies to tackle poverty/unemployment and economic exclusion in areas of deprivation	Develop programmes to support recruitment of priority groups to NHS as core business of NHS Trusts	NHSU/Trusts	NHSU/Trusts	ongoing	Project Plan.
	NHSU offer junior scholarships (14-19 year olds) in 9 pilots across the region	SHA/WDCs	Continue ACTIVATE pilot Health Learning Works in HoB PCT.	September 2005	Monitor ACTIVATE/monitor Health Learning Works in HoB PCT. Further pilots.
	Cadet schemes run	NHS Trusts	NHS Trusts, NHSU, LSC		Partnerships in place. Pilots funded and recruited.
	Pre-retirement pilots for NHS workers.	NHS Trusts	NHSU, LSC	Await results of Nottingham pilots due	PHO are involved in a pilot and will report to the Partnership.
Building on the publication 'Mental Health and Employment in the NHS' develop with	(need to establish who the 'we' is in developing the guidelines. DH, NHS Plus through the SEU	NIMHE WMIDS Kate O Hara Barbara	RHP Officer Group, WMPHG, Trusts, SHAs, NIMHE	Published guidelines Summer 2005	Dissemination Programme

<p>partners guidelines in the management of mild to moderate mental ill health in the workplace (7.41)</p>	<p>action plan)</p>	<p>Crosland</p>	<p>Chamber of Commerce</p> <p>NIMHE, JC plus RHP Officer Group, WMPHG, Trusts, SHAs</p>		
<p>Support on employment and social issues for people with mental health problems – DH working through NIHME and in liaison with DWP to implement evidence based practice, in particular Individual Placement and Support</p>	<p>NIMHE/JC plus joint funded full-time Secondment-employment lead-MH Social Inclusion Programme</p> <p>Strengthen training on vocational and social issues for health professionals – NIMHE will work in collaboration to implement pre and post qualification training curricula the Ten Essential Shared Capabilities Framework</p>	<p>NIHME/JC and secondee Barbara Crosland NIMHE WMids</p> <p>Kate O Hara Rosalyn Hope (NIHME)</p>	<p>NHSU til 30/7/05, Workforce Development Confederations and Strategic Health Authorities, Skills for Health, the Training Organisation for Personal Social Services, Higher and further education institutions, professional bodies and</p>		<p>3SHA's support 16 sites signed up to test out ESC learning materials between July and December 2005</p>

			<p>employers RHP Officer group</p> <p>Appoint secondee Development of Regional MH Employment action plan</p> <p>Appointed an ESC Co- ordinator to work across the West Midlands until 30th September 2005</p>	<p>From June 2005 for 1 year initially</p> <p>Roll out planned 2006, following evaluation</p>	
<p>Use GOWM policy watch tool to evaluate the potential impact on local communities of major NHS capital projects</p>	<p>Use the self- assessment model to help assess progress on new capital developments and new building programmes in the NHS (4.63)</p>	<p>Dr John Kemm Departme nt of Health</p>	<p>SHAs</p>	<p>Ongoing</p>	<p>Use of tool to increase the impact on local and social economic development: Recruitment Procurement Environmental</p>

<p>Increase the contribution of EC funding to improve the health of the population and reducing inequalities</p>	<p>Report produced by WMPHG identifying activities that will impact on health improvement through EC funding support for: Training/employment Business support Priority area initiatives</p> <p>NHSU project ACTIVATE funded by EDRF</p>	<p>GOWM (David Elliott writing paper with contribution from Jenny-Lee Spencer)</p>	<p>WMPHG, SHAs, AWM</p>	<p>July 2005</p>	<p>Report produced</p>
<p>Regional report on NHS as a Corporate Citizen – Regional Best practice and conference to launch report</p>	<p>Report issued</p> <p>Conference held</p>	<p>John Kemm</p>	<p>RHP, AWM, WMRA</p>	<p>October 2005 (to co-incide with EU presidency)</p>	<p>Launch of report and conference</p>
<p>Joint Health and Planning Conference</p>	<p>Conference linking Health to planning and the Regional Spatial Strategy</p>	<p>Zena Lynch Sherman Wong (WMRA)</p>	<p>RHP GOWM</p>	<p>November 2005</p>	<p>Conference held</p>

Note

Corporate Social Responsibility for Health in the NHS – “Choosing Health” White Paper

- The NHS as a good corporate citizen is one of five new priorities for the next ten years.
- The DH will develop guidance as good practice in:
 - food procurement in the NHS and other public sector services; and
 - capital developments and new building programmes in the NHS (ref 4.63)
- The DH will develop nutritional standards for all foods provided by these organisations and other public bodies (ref 4.63)
- The Government will sponsor debate on corporate citizenship across the public sector that leads to firm recommendations for action for all public and private employers, to demonstrate how they can organise their activities in ways that improve the health of employees and the wider community (ref. 4.65).