

Appendix 11

Later Life

Recommended Structural Improvements		
COMMENT	BY WHO	RESPONSE
Keep separate chapters	Care Services Improvement Partnership West Midlands Forestry Commission Herefordshire Council – Cultural Services Natural England NHS West Midlands – The Board NHS West Midlands – Pauline Smith, End of Life Care Lead Sport England Staffordshire County Council (Members) Warwickshire County Council (Adult, Health and Community Services) Report from Consultation Event held on	Overall support therefore Later Life chapter will remain as stand alone with chapters cross referenced to other chapters.

<p>Too much overlap with separate chapters, do not allow for inter-generational innovations. Could combine into one Life Cycle chapter.</p>	<p>Equality & Diversity Partnership Rugby Counsel of Older Residents – Mr Tom White</p>	<p>As above</p>
<p>Reduce duplication with other chapters</p>	<p>NHS West Midlands – The Board Report from Consultation Event held on 21 May 2007</p>	<p>As above</p>
<p>Key Facts: Some of these are just facts whereas others move to implications of these facts. Needs to be consistent.</p>	<p>NHS West Midlands – Pauline Smith, End of Life Care Lead</p>	<p>Noted and will be considered in final document.</p>
<p>Should also be a focus on other vulnerable groups</p>	<p>Report from Consultation Event held on 21 May 2007</p>	<p>Noted but beyond the scope of the chapter.</p>
<p>Unsure as to whether this is aimed at today's pensioners or those of the</p>	<p>Report from Consultation Event held on 21 May 2007</p>	<p>Both, but the action plan will attempt to clarify this.</p>

Recommended Content Improvements		
Keen to ensure that issues of rurality are not lost.	Herefordshire Partnership	Noted and will be considered in final document
Needs to expand further on issues addressed in earlier chapters and how they relate to this group in particular.	NHS West Midlands – Pauline Smith, End of Life Care Lead	Noted and cross referenced to other chapters
Key Fact 2: What does this mean for the strategy?	NHS West Midlands – Pauline Smith, End of Life Care Lead	This is a defining fact and demonstrates the need for this stand alone chapter
Key Fact 3: Important to say how many homes and places are currently filled. This is likely to increase over the lifetime of the strategy.	NHS West Midlands – Pauline Smith, End of Life Care Lead	Beyond the scope of the strategy and is clearly the role of strategic commissioning within the Local Authorities
Key Fact 3: Heavily contradicts statement 5: As 2 Local Authorities have just closed over 30 homes each, the strategy does not allow the reader to understand or make informed assessments of these decisions for choice and health and	NHS West Midlands – Pauline Smith, End of Life Care Lead	As above

<p>well being for older people – implications for equity for older people here are enormous.</p>		
<p>Key Fact 6: What happens? Over 56% of deaths across the West Midlands take place in an acute setting, though this varies – map needed like your Life Expectancy and Khesh can provide this.</p>	<p>NHS West Midlands – Pauline Smith, End of Life Care Lead</p>	<p>Beyond the scope of this strategy. This is addressed in NHS West Midlands Investing for Health Strategy.</p>
<p>Background: Paragraph 3 contradicts paragraph 1 in relation to poverty and older people.</p>	<p>NHS West Midlands – Pauline Smith, End of Life Care Lead</p>	<p>Comment noted. This highlights the need the extremes of the population.</p>
<p>P65 Members were concerned at the large percentage of people (12-15%) over 65 who suffer from depression severe enough to impair quality of life. The role of the voluntary sector in working with statutory organisations to offer advice and support is critical.</p>	<p>Staffordshire County Council (Members)</p>	<p>Noted and to be developed through regional action plan.</p>
<p>P66 Elder Abuse – Members considered that a system of registration with a regulatory body should be required for all carers working in care homes.</p>	<p>Staffordshire County Council (Members)</p>	<p>Beyond the scope of the strategy</p>

<p>Need a list of very practical actions, (with funding applications) which the West Midlands assembly intends to take, in order to improve later life for older people in the region. Currently aspirations go against current government actions, i.e. lower attendance at night classes is due to government raising prices and abolishing all but vocational courses. Document also mentions community health services and local health services at a time when many such services are in decline.</p>	<p>Dr James Woodward, Director of the Leveson Centre</p>	<p>Noted. Some comment beyond the scope of the strategy – funding implication. Other re care closer to home addressed in NHS West Midlands Investing for Health Strategy.</p>
<p>May highlight clearer practical linkages to the business of LAA's and LSP's.</p>	<p>West Midlands Strategic Migration Partnership (Dave Newall –Policy Officer)</p>	<p>Agree</p>
<p>Need to be clear that well-being is both physical and mental</p>	<p>Report from Consultation Event held on 21 May 2007</p>	<p>To be addressed in the introduction in the final document.</p>
<p>Specifically address “loneliness” and social isolation.</p>	<p>Report from Consultation Event held on 21 May 2007</p>	<p>This issue is a theme running through the chapter</p>
<p>Clarification of “later life” is needed.</p>	<p>Report from Consultation Event held on 21 May 2007</p>	<p>Noted and will be addressed in final document</p>

Faith & belief is missing – or needs to be made more explicitly.	Report from Consultation Event held on 21 May 2007	Noted and will be addressed in final strategy
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Priority	Suggested Improvements	Rank Awarded	Action Currently Being Taken
<p>1. Advocate for measures, which tackle inequality and reduce poverty amongst the older population, nationally, regionally and sub-regionally. Ensure that older people's contribution is integral within all aspects of local communities and that their age, experience and diversity is truly valued.</p>	<p>'Do not believe that the council could, nor should ensure that the older populations' contribution be "integral to all aspects of the local community". It does however believe that the older population be supported to contribute to their local communities should they want to. (Birmingham City Council)</p> <p>Unclear what priority actually is, but support the statements (PAN-WM), (Sport England)</p> <p>This strategy has the potential to ensure that, as part of any subsequent action plan, data is collected in a consistent manner across the region thereby improving regional understanding of key service issues and leading to improved co-ordination of activity. (RAF)</p> <p>Include a reference to</p>	<p>3 CSIP 1= Staffordshire County Council (Members)</p>	<p>This priority aligns with one of the priorities in The Council Plan 2007+ (page 17): Strategic Outcome: Be healthy – enjoying long and healthy lives. Priority action – Increase life expectancy and good health for all.</p> <p>(Birmingham City Council)</p>

	<p>addressing the issue of Elder Abuse. (Sustainability West Midlands Policy Group)</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>Noted will be addressed in final version.</p> </div>		
<p>2. Maximise the quantity, quality and accessibility of local resources and facilities in order to ensure that all older people may be fully active consumers of public services, exercise choice and be engaged and included within their local communities.</p>		<p>1 CSIP</p>	<p>PAN-WM will work to deliver against the active ageing agenda, recognising that for people to remain independent in their own homes access to community space, social and physical activities will be key.</p> <p>(PAN-WM)</p> <p>There are examples of good practice in rural areas which should be included in the document. For example Age Concern's initiatives to provide social activities for older men, and particularly widowers, and to enable them to access these activities. (RAF)</p>

<p>3. Proactively promote the benefits of a healthy lifestyle and prevention as part of general well-being and independence and ensure that issues relating to the provision of health are integral to regional and local strategies and delivery.</p>	<p>Very wordy, needs to be revised (Birmingham City Council)</p> <div data-bbox="625 475 1031 760" style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p>Noted – priority will be reworded.</p> </div>	<p>4 CSIP 1= NHS West Midlands – The Board 1= Staffordshire County Council (Members)</p>	<p>Natural England is looking to extend its successful Walking the Way to Health Initiative that has relied on active older volunteers, which are the main stay of the programme. Without their enthusiasm and energy we would never have achieved such a successful programme. Many other voluntary organisations also rely heavily on older volunteers so it is vital that we support them in maintaining an active lifestyle and proactively promote their value to the region. (Natural England)</p> <p>PAN-WM will work to deliver against the active ageing agenda, recognising that for people to remain independent in their own homes access to community space, social and physical activities will be key. (PAN-WM)</p> <p>Encourage initiatives such as</p>
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			the Walking the Way to Health programme (RAF)
<p>4. Advocate for measures that ensure that older people can remain living within their own homes and communities in comfort and warmth for as long as they wish to do so including the end of life.</p>	<p>Older people – need to have mechanisms in place to give them the opportunity to make choices during transitions. (Equality & Diversity Partnership)</p> <p>Age balanced communities, with active social support networks, will make independent living more sustainable. (RAF)</p> <p>Give older people the opportunity to make choices during transitions. (Sustainability West Midlands Policy Group)</p> <div data-bbox="621 1060 1031 1312" style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>Noted</p> </div>	<p>2 CSIP 1= NHS West Midlands – The Board</p>	<p>This priority aligns with existing Council priority actions as detailed in The Council Plan 2007+ (pages 17 and 37). Strategic Outcome: Be healthy – enjoying long and healthy lives.</p> <p>Priority action – Assist people to live independently.</p> <p>Priority action – Give people greater choice about their care and increase options to support independent living (named BCC lead = Portfolio Holder for Adults and Communities).</p> <p>(Birmingham City Council)</p>

<p>5. To recognise and make plans for changes in population age structure over the next 25 years.</p>	<p>There is a need to identify the effects of demographic changes (re. Active People) to the delivery structures for sport and recreation. (Sport England)</p> <p>This underpins all the priorities. Demand forecasting and capacity planning should be a national priority and should influence financial settlements. (Staffordshire County Council – Members)</p> <p>Unsure as to whether this should be a priority (Malvern Hills District Council)</p> <p>Impact of this is difficult to determine (Sustainability West Midlands Policy Group)</p> <p>This should be an over-riding statement at the beginning of the Strategy as relevant to all areas. (Report from Consultation Event held on 21</p>	<p>1 Birmingham City Council 5 CSIP 1= NHS West Midlands – The Board</p>	<p>PAN-WM will establish an Older Peoples sub-group and work to provide support to those planning physical activity and independence services. (PAN-WM)</p> <p>Sport England will continue to provide Active People data that will support planning to increase active recreation and sport in older people Sport England support the establishment of an Older Peoples sub-group of PAN-WM. (Sport England)</p>
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	<p>May 2007)</p> <div data-bbox="625 506 1024 824" style="border: 1px solid black; padding: 5px;"><p>Demographic information will be included in introduction.</p></div>		
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Additional Priorities Recommended		
Need to address issue of employment of older workers – promoting the benefits of remaining in employment.	REDOG	Noted and will be considered in final document
Promotion, development, resource allocation and support for a range of Expert Carer programmes to align with the key facts of ‘who will provide care given demographics, increasing number of elderly living alone and reduction of intimate, community and social networks...	NHS West Midlands – Pauline Smith, End of Life Care Lead	Noted but could be considered as one facet of self directed support
Education programmes: Promotion, development, resource allocation and support for education programmes for older people that will facilitate ‘healthy choices’ for dying and death care given not only the changes in society and attitudes to death and dying but society and use of technology and pharmaceutical developments.	NHS West Midlands – Pauline Smith, End of Life Care Lead	Noted but end of life care is a cross cutting theme in the chapter
A large proportion of our plans are designed to develop new ways to	Sandwell and West Birmingham Hospitals NHS Trust	Noted. Final document will be amended accordingly.

<p>enable older people to live independently in their own homes, particularly after a stay in hospital, thus avoiding a 'slippery slope' towards residential or nursing home care where that could be avoided. This seems to us to be the single biggest issue relating to services for older people in our planning and it would be helpful go see this given greater emphasis within your priorities.</p>		
<p>The needs of carers could be specifically addressed in the priorities.</p>	<p>Staffordshire County Council (Members) Worcestershire Partnership</p>	<p>Noted. Will be addressed in the final document.</p>
<p>Lifelong learning and employment for older people, improved dementia services and wider housing choices.</p>	<p>Worcestershire Partnership</p>	<p>Noted but already addressed</p>
<p>Development and support of inter-generational activities and care.</p>	<p>Sustainability West Midlands Policy Group</p>	<p>Noted but already addressed</p>

Additional Work Being Carried Out		
<ol style="list-style-type: none"> 1. Older People's programme- addressing independence, well-being & choice/ Social inclusion 2. Promoting evidence particularly in Dementia care 3. Promoting laughter condition management through telecare/telehealth equipment, increasing information re healthcare, increasing self-management, increasing clinical efficiencies, better use of resource (Care workers, time, etc) 	<p>Care Services Improvement Partnership West Midlands</p>	
<p>All priorities Supported by Community strategy aim – Healthier communities and older people, Corporate/Directorate aim Improving public health, quality of life and promoting independence and well being for disadvantaged groups and older people. Divisional aim – Modernising Older people and Physical Disability Services. How - Arts Initiative to develop an Older peoples project aimed at vulnerable Older people in 8 targeted areas working in partnership with Social Services and the voluntary sector-</p>	<p>Herefordshire Council – Cultural Services</p>	

<p>funding from ACE has just been turned down, could be under threat! Also through a sports referral initiative.</p>		
<p>The priorities in this section link with the following priorities of NHS West Midlands:-</p> <ul style="list-style-type: none"> • Reduction of Excess Winter Deaths • Development of Health Trainers • Development of the Expert Patient Programme • Promotion of Falls Prevention Programmes <p>These are articulated in the strategic framework of NHS West Midlands.</p> <p>NHS West Midlands recognises the importance of prevention. Falls and influenza are thought to contribute, along with fuel poverty and poor housing, towards excess winter deaths occurring in older adults in the winter months.</p> <p>Quality and in particular place of death is a key issues for older adults as they approach the end of their lives. There are links to the</p>	<p>NHS West Midlands – The Board</p>	<p>Noted</p>

Experts Patients Programme and the Experts Carers Programme in empowering patients and carers to express their preferences to medical staff and to assist on planning for death.

NHS West Midlands will through the LDP performance manage PCTs on excess winter deaths, uptake of influenza vaccine and implementation of Falls Prevention programmes. NHS West Midlands would be willing to share this data to help monitor delivery of the strategy

The focus of activity for NHS West Midlands will be about

- Excess winter deaths. NHS West Midlands is proposing a PCT collaboration around excess winter deaths. NHS West Midlands recognises that there are certain areas where collaboration between Primary Care Trusts brings the combined benefit of accelerated and consistent service development. NHS West

<p>Midlands will consult with PCTs on the themes for this approach but the three being proposed are reducing excess winter deaths, reducing levels of childhood obesity and developing the life check. Once agreed projects will be established and Project Initiation Documents developed. It would be useful to engage partners outside the PCTs on this project.</p> <ul style="list-style-type: none"> • Ensuring the NHS fully implements the NICE guidelines on Falls Assessments and Prevention and the increased uptake of influenza vaccine. • The further development of the Expert Patients Programme • Supporting PCTs to work with partners to reduce the number of inappropriate emergency admissions to hospitals. 		
<p>The priorities all fit very well with our LAA, our Commissioning Strategy for Older People, and our strategy for Older People</p>	<p>Staffordshire County Council (Members)</p>	<p>Noted</p>

<p>Ageing with Opportunity in Staffordshire. All the priorities listed should be a focus for activity and we are engaged with all of them.</p>		
<p>Home Reader Services and the development of services to elderly people, either through existing service outlets or through the development of new (partnership) links e.g. extra care housing / direct payments may provide opportunities for library services to contribute directly to the health and well being of elderly people. Also ALW & HIW events can promote benefits of a healthy lifestyle.</p>	<p>Staffordshire County Council – Library Services</p>	<p>Noted</p>
<p>The work of the health Scrutiny Panel has previously indicated that older people wish to remain living within their own homes and communities for as long as possible and this is something that the Health Scrutiny Panel may wish to monitor with the healthcare professionals, particularly when Service Redesign proposals are being considered.</p>	<p>Staffordshire Moorlands Council (Health Scrutiny Panel)</p>	<p>Noted</p>
<p>West Midlands Coming of Age Campaign – to tackle age discrimination in the workplace / health at work / new working practices in the context of demographic change and skill</p>	<p>The Age & Employment Network</p>	<p>Noted</p>

needs for the economy		
<p>Joint Commissioning Plan across health and social care focussed on modernising services – development of extra care having to replace Local Authority residential care; joint agenda with health to avoid hospital admissions –e.g. joint urgent care centre etc.</p>	Walsall Council	Noted
<p>Community Wardens – “Knock and Aware” Scheme – visiting isolated elderly residents, connecting them to social network, volunteering schemes, accompanying them to collect their pensions, referring people to specialist organisations.</p>	Optima Community Association	Noted
<p>Well-check Programme – providing a holistic assessment of the person’s needs and referring for appropriate service i.e. pensions, home improvements, leisure, social and health care, getting involved in local activities and support person until needs are met. Run Expert Patient Programme and extend sessions. Handyperson Service – to prevent falls, accidents and being a victim of crime. Free service funded by the PCT, Police and Fire</p>	Age Concern, Perry Barr	Noted

Service.		
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No signups to this chapter specifically, for overall signups see General Report