

DELIVERING THE WEST MIDLANDS EUROPEAN STRATEGY: EUROPEAN ROUTES TO REGENERATION

2 October 2009

Banqueting Suite, Birmingham Council House

PROGRAMME

- 09:15** **Registration and Coffee**
- 09.45** **Introductions and welcome**
Cllr Sir Albert Bore, Chair of the European Strategy Board
- 09.50** **The Integrated Regional Strategy:**
- The Regional Context**
Rose Poulter, Strategic Director SNR, Sub National Review Transition Team
- The European Dimension:**
- Outcome of West Midlands in Europe work on benchmarking**
Richard Tuffs, European Policy Manager, West Midlands in Europe
- Exemplar region – learning from best practice**
- Flanders in Action Plan**
Geert De Proost, Representative of the Flemish Government in the United Kingdom
- Questions and Answers**
- 11:15** **Coffee break and exhibition**
- 11:45** **Regional European Strategy: responses to the economic downturn**
- The Single Market**
Collaboration for Competitiveness
Kishor Pala, Group Moderator, European Automotive Strategy Network
- Research Development and Innovation**
Knowledge Innovation Community (KIC): ensuring regional competitiveness for the future
Professor Fred Steward, KIC Strategy Development Manager
- Social Cohesion**
Building a dialogue on Social Cohesion and Social protection in the Region; example of West Midlands participation in the EU - the OPEN project
Roger McKenzie OBE, Regional Secretary, UNISON West Midlands
- 12:45** **Panel discussion - Summary**
- 13:15** **Networking lunch and exhibitions**
Colleagues will be available from: Advantage West Midlands, Birmingham City Council, European Social Fund LSC/WMLB Co-financing Organisation, EU Connects, RegenWM, UK Trade and Investment, the University of Wolverhampton and West Midlands in Europe
- 14:00** **Close**