

### Appendix 10

Additional research, with a specific rural emphasis, was commissioned and undertaken by Land Use Consultants.

This sought a better understanding of the socio-economic importance of housing in the rural parts of the region. In summary the research aimed to:

- identify how housing provision contributes to meeting economic and social objectives in rural areas
- improve the evidence base for rural housing in the region and to assess the impact of a shortage of (affordable) housing supply on rural areas
- advise on housing and planning policies designed to achieve economic and social renaissance and
- encourage greater effectiveness in the provision of new affordable housing by local authorities in rural areas.

To meet the aims of the study, six case studies of existing affordable housing schemes (in the villages of Brineton, Bucknell, Hodnet, Kingstone, Offenham and, Wall Under Heywood) were undertaken and a household survey was conducted in three case study areas. Rural authorities were consulted on the particular issues facing them as well as the results from the research.